

"The Great Happiness City"

•Concept Masterplan shows the hormones (chemicals) that are released in the brain stimulated by activities which engender sensations of happiness.

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ZONE A
OXYTOCIN

Residential Area
Club House
Community Park
Community Library
Activity Plaza

Illustration of a woman reading a book.

ZONE C
DOPAMINE

Recreational Park
Watersports Area
Boat Club
Marina

Illustration of a person running and a person swimming.

ZONE B
ENDORPHIN

Ecological Fingers
Sports Complex
Stadium
Convention Centre

Illustration of a person walking.

ZONE D
SEROTONIN

Shopping Complex
Waterfront Plaza
Ecological Corridor
Buggy Transit

Illustration of two people walking.

Entrance Statement